

SAMPLE ESTABLISHED TALENT PARTNERS

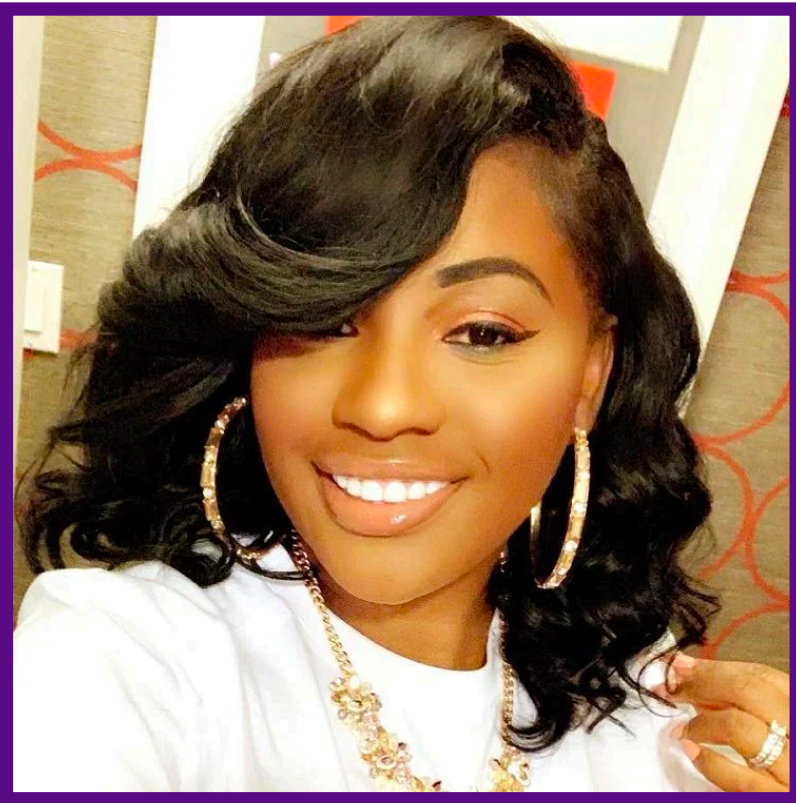
RACHEL BENNETT



f 29.9K FOLLOWERS
@ 139K FOLLOWERS

Rachel is part of Ohana Adventure and mom to six kids, ranging from ages 17 to 8. As the matriarch of her family, there are a lot of personalities and there is nothing Rachel likes more than a one-stop-shop for everything her family needs!

MELINDA PANTON



f 7.9K FOLLOWERS
@ 597K FOLLOWERS

Melinda and her family, the Pantons Squad, create content around pranks and challenges - bringing light-hearted humor to her followers. This family shares a bond like no other, and Melinda loves products that the whole family can use!

SHANNA LEROY



f 5.8K FOLLOWERS
@ 355K FOLLOWERS

Shanna is a one-of-a-kind boss mom of 4 who is also a cosmetologist, fitness trainer, and photographer! Between high school and middle school aged children, this mom is a big fan of products that make shopping for everyone a little bit easier.

DEVA DELPORTO



f 783.5K FOLLOWERS
@ 59.5K FOLLOWERS

Deva is popular amongst followers for putting her own funny twists on mom life through music parodies and pranks. Fans love Deva's humor in embarrassing her teenage children and she makes moms everywhere feel understood yet laugh about the realities of raising teens.

SAMPLE MACRO TALENT PARTNERS

**HOLLY
HATCHER FRAZIER**



f 245K FOLLOWERS
@ 2.1M FOLLOWERS

Holly is not just any mom - she's a Dance Mom. The world has watched Holly on the reality show for being one of the most supporting mothers out there, especially to her teen children. Her strong praise makes her a great influencer for products she and her children can enjoy!

**ALLISON
HOLKER**



f 130K FOLLOWERS
@ 1.9M FOLLOWERS

Alison is a professional dancer who has since started a beautiful family. She is the definition of a cool mom, making viral TikToks with her teen daughter, with some mistaking the two for sisters. Allison is a mom that many aspire to be, especially in raising older kids!

**ALENA
MAZE**



f 2.2M FOLLOWERS
@ 356K FOLLOWERS

Alena is a mother of 7 who shares her journey of raising a multicultural blended family. From children to pre-teens to teenagers, Alena loves seeing her kids at different life stages and always has a variety of products for everyone.

**KIM
HOLDERNESS**



f 3.5M FOLLOWERS
@ 501K FOLLOWERS

Kim and her family are best known for their music parodies that pokes fun at themselves and the untold realities of being a parent. The older of her two kids has just reached the teen years and Kim has shared her own funny twist as she reaches the all-new 'mom of a teen' status.